



ABC
Australian Broadcasting Corporation
Television

ABC Ultimo Centre
700 Harris Street
Ultimo NSW 2007

GPO Box 9994
Sydney NSW 2001

Tel. +61 2 8333 1500
abc.net.au

9 May 2016

INVITATION TO PITCH: SIR JOHN MONASH DOCUMENTARY

ABC Factual and the Department of Veterans' Affairs in association with ScreenWest are inviting Western Australian production companies to pitch for production of a 2 x 57 minute documentary about Sir John Monash, for commissioning and broadcast on the ABC.

Sir John Monash, an engineer who became a soldier, is widely regarded as one of Australia's great military leaders. The ABC, Department of Veterans' Affairs and ScreenWest wish to commission a documentary that explores Monash's wartime deeds, influence and legacy.

To assist with your submission, the attached document outlines:

- Minimum eligibility requirements for producers;
- Guidance notes on what ABC Factual is looking for in the documentary;
- Budget expectation
- Submission deliverables for the ABC and ScreenWest

Producers who meet the eligibility requirements must submit their pitch documents to both the ABC and ScreenWest as detailed below.

Producers who elect to pitch will be required to enter into a mutual Confidentiality Agreement (provided upon request). If chosen to be commissioned, the successful producer will be required to enter into a Licence & Investment Agreement on the ABC's standard terms including the following licensed rights:

- 10 Free-To-Air runs over 5 years;
- Simulcast online streaming of all runs;
- 30 days online catch-up;
- 8 standalone online runs;
- Customary ABC holdbacks; and
- A licence for the Department of Veterans' Affairs to exhibit the documentary at the Sir John Monash Centre and at the Australian War Memorial.

Contacts

Please contact **Nicky Ruscoe** at ruscoe.nicky@abc.net.au or **Ryan Hodgson** at ryan.hodgson@screenwest.wa.gov.au to discuss any queries and to submit your pitch documents.

Submissions must be provided by no later than **Friday 17 June 2016**.

Steve Bibb
Head of Factual, ABC



ABC
Australian Broadcasting Corporation
Television

ABC Ultimo Centre
700 Harris Street
Ultimo NSW 2007

GPO Box 9994
Sydney NSW 2001

Tel. +61 2 8333 1500
abc.net.au

Guidance Notes

Deliverables

Applicants must supply the following by the submission deadline:

- Minimum two page editorial treatment
- Production methodology
- Key creatives
- Full budget (including a WA Spend column) and schedule
- Completed ScreenWest Documentary Production Investment Fund Application Form

Editorial

The successful producer will develop, produce and deliver a 2 x 57 minute documentary series exploring Sir John Monash, an engineer who became a soldier and one of Australia's greatest military leaders. The documentary will look at the wartime deeds and broader impact and legacy of Sir John Monash. The documentary will examine Sir John Monash's wartime achievements, from Gallipoli to the Western Front in 1918, in order to understand why Sir John Monash is widely regarded as a Great War hero who changed the face of traditional warfare and became a great Australian and a pivotal figure in the nation's history.

The documentary is expected to screen close to ANZAC Day, 2018.

Minimum Eligibility Requirements

The applicant must be a Western Australian resident company that has:

- At least one documentary credit with a per hour cost of \$500,000 or higher; and
- Produced a minimum of ten (10) hours in aggregate of factual content for at least three broadcasters (either domestic or international) in the last five (5) years.

Producers to provide examples to satisfy the above.

Budget

Total budget expectation is in the range of \$800,000 per hour for 2 x 57 min.

Full budget (including a WA Spend column) and matching production schedule to be provided as part of submission.

Funding

It's anticipated the funding for the Sir John Monash documentary will comprise:

- ABC
- Department of Veterans' Affairs (secured via the ABC)
- ScreenWest
- Producer Offset



ABC
Australian Broadcasting Corporation
Television

ABC Ultimo Centre
700 Harris Street
Ultimo NSW 2007

GPO Box 9994
Sydney NSW 2001

Tel. +61 2 8333 1500
abc.net.au

For clarity, submissions must comply with the eligibility criteria outlined in ScreenWest's current Documentary Production Investment Fund guidelines, which will be applied by Screenwest to this initiative.

Recipients of ScreenWest SuperDOC funding should discuss their eligibility for this fund with the Agency before they apply.

Timeline

Please note the following when providing a production schedule and budget.

Date	Action
Monday 16th May 2016	Pitch opens to production companies in Western Australia
Friday 17th June 2016	Pitch submission deadline.
Wednesday 27th July 2016	ABC Content Executive Meeting
Monday 22nd August 2016	ScreenWest Board Meeting
Thursday 25th August 2016	ABC Commissioning Body Meeting
November 2016	Production of Documentary begins
November 2017	Expected delivery of Documentary to ABC
March 2018	Publicity of Documentary across ABC platforms
25 April 2018	Proposed transmission of Documentary expected on or near this date